



National Institute of Technology Srinagar, Hazratbal-190006



Business Club, Students' Gymkhana

Type of Activity:	CORPORATE ARENA - Business Club Event 2026
Date:	23 rd October 2026
Location:	Hi Tech - 5
Student Registration:	108 seats were made available for students.
Attendance:	138 students participated in the event.
Organized by:	Business Club, NIT Srinagar

Event Summary

The Business Club of NIT Srinagar organized a student-focused business event on 23rd October 2026 at Hi-Tech 5, with the objective of providing students with an engaging platform to explore business, entrepreneurship, management, and related areas.

To facilitate student participation, 108 seats were made available for the event. The program received a strong response from students, with 138 students participating in the session.

The event provided students with an opportunity to engage with the Technology Club and learn more about its vision, activities, and opportunities. The session was designed to encourage students to take an active interest in business-oriented activities and develop practical exposure beyond the academic curriculum.

Highlights of the Event

- Round 1 – Quiz and Guess the Logo: The preliminary round consisted of a business quiz and a logo identification challenge designed to test participants' business awareness, logical thinking, and knowledge of well-known brands.
- Selection for Round 2: Based on their performance in the preliminary round, the top 10 teams qualified for the next round.
- Round 2 – Case Study Presentation: The shortlisted teams were given a business case study to analyse and present before the jury. This round assessed their analytical thinking, problem-solving abilities, teamwork, and presentation skills.
- Business and Entrepreneurship Exposure: The event provided students with an opportunity to explore business concepts and develop an interest in entrepreneurship, management, and decision-making.
- Student Participation: The event received an enthusiastic response, with teams competing in the preliminary round and the top 10 teams advancing to the case study round.

- **Club Engagement:** Corporate Arena provided a platform for students to engage with the Business Club, explore business-oriented activities, and gain practical exposure beyond the academic curriculum.

Prize Distribution

Category	Prize Money
1st Prize	₹3,000 (₹1,500 per team member)
2nd Prize	₹2,000 (₹1,000 per team member)
3rd Prize	₹1,000 (₹500 per team member)

Note: Each team consisted of two participants. The prize money was awarded to the team, with each member receiving an equal share. Certificates were provided to the winning teams.

Student Engagement

The event successfully encouraged student participation and interaction, creating an engaging environment for students interested in business and related fields. The competition consisted of two rounds: a preliminary round featuring a business quiz and a Guess the Logo challenge, followed by a case study presentation round for the top 10 qualifying teams.

For the first time, the number of students attending an event at Hi-Tech exceeded the total seating capacity, reflecting the growing popularity, reach, and impact of the Business Club at NIT Srinagar. This overwhelming response highlighted the Club's growing stature and the strong interest it has generated among students.

Closing

The event concluded with closing remarks and an acknowledgement of the participation and enthusiasm shown by the students. The two-round competition provided a platform for students to demonstrate their business knowledge, analytical thinking, teamwork, problem-solving abilities, and presentation skills.

Corporate Arena marked an important milestone for the Business Club, demonstrating its potential to organise engaging, competitive, and impactful activities on campus. The event also strengthened the Club's presence at NIT Srinagar and encouraged greater participation in future initiatives.











